



**Preventing HIV,
protecting rights
& ensuring
health in MSM,
transgender &
hijra communities
in India**

TOGETHER

PEHCHĀN
पहचान



Pehchān is funded by the Global Fund and is their largest single-country grant to date focused on the HIV response for vulnerable and underserved sexual minorities.

By 2015, the programme will strengthen and build the capacity of 200 community-based organisations (CBOs) to provide HIV prevention programming in 17 states in India for more than 450,000 men who have sex with men (MSM), transgenders and hijras (collectively, MTH).

The Pehchān consortium includes **India HIV/AIDS Alliance, Humsafar Trust, PNRO, SAATHII, Sangama, and SIAAP**. The partners work in selected states and provide organisational development, technical and capacity building support to new and existing CBOs working with MTH communities. Using a rights-based approach, the programme strengthens CBOs to serve as implementing partners with the National AIDS Control Programme, fosters community-friendly services in the health system, and engages in advocacy to improve the lives and well-being of MTH populations in India.

DIVERSITY



UNITY

The programme began in October 2010 and has actively collaborated with India's **National AIDS Control Organisation** (NACO) and the **State AIDS Control Societies** (SACS) in all 17 programme states. A Global Fund A-rated grant, Pehchān is now in its third year of implementation and has developed a range of best practices for MTH interventions, training, community programme governance, and stakeholder collaboration that can serve as resources to improve the AIDS response for sexual minorities around the world.

By the end of 2012, all 200 CBOs had joined the programme, and as their capacity grows, Pehchān will help ensure that quality HIV prevention interventions reach a growing number of MTH community members in India. As we move forward, the programme has dedicated funding for five operations research projects to enrich implementation, support advocacy, and contribute to national and global dialogues. Pehchān has developed a Computerized Management Information System (CMIS) that serves as a cutting-edge online data collection tool, facilitates data management, and supports data compilation and analysis to monitor the programme's progress and contribute to implementation decision-making. Pehchān will continue to engage in advocacy efforts, increasing the capacity of MTH communities to organise and address local issues themselves and support sensitization training for police officials, the judiciary, and media.



EQUALITY

Pehchān would like to express our gratitude to the MTH communities of India and to the many stakeholders and partners who have helped the programme succeed. Special thanks to our Government of India partners—especially NACO and SACS—for their untiring collaboration; and to the Global Fund for providing the financial support to make our work possible.

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Unless otherwise stated, the appearance of individuals in this publication gives no indication of their HIV status.

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PRIDE